

SALAHUDDIN ■

Program management and strategy

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Research and strategy professional with 7+ years of experience in economic analysis, market research, and program monitoring and evaluation, using data analytics to drive strategic decisions.

PROFESSIONAL EXPERIENCE

Senior Research Analyst

Aug 2024 – Present

Caravan Media | Islamabad, Pakistan

- Lead economic research and data storytelling for '[Pakistan & Counting](#),' producing storyboards for 12 explainer videos (1M+ views) on power and agriculture sectors by synthesizing insights from 20+ experts.
- Reduced research and reporting timelines by 50%+ using AI tools (Perplexity, Grok, ChatGPT) and Excel-based templates and trackers, boosting production efficiency by 30%.
- Developed and refined data visualizations, presentations, and storyboards based on cross-functional feedback, improving engagement metrics for diverse audiences.

Senior Data Analyst

Nov 2022 – Jul 2024

AlphaGeo Global | Islamabad, Pakistan

- Co-designed a [global spatial index](#) with 28+ resilience and climate risk variables, adopted by 10 U.S. clients in insurance, real estate, and asset management for asset performance forecasting and risk modelling.
- Developed Python, SQL, and QGIS data pipelines to process complex geographic datasets from multiple sources, enabling accurate forecasting of asset performance.
- Created an energy resilience index and a Tableau dashboard to track U.S. greenfield investments, enhancing strategic decision-making by the clients.
- Streamlined data collection and visualization workflows, cutting analysis time by 80% through reusable Python, Excel, and QGIS templates.
- Managed end-to-end research projects from data collection, cleaning, and analysis to delivering insightful presentations to the senior management, driving strategic decisions.

Program Analyst – Digital Financial Services (DFS)

Mar 2020 – Oct 2022

Karandaaz Pakistan | Islamabad, Pakistan

- Managed data-driven monitoring and evaluation for a \$50.5M Gates Foundation program, delivering monthly financial reports, variance analyses, and actionable insights for 25+ projects.
- Designed and secured approval for a \$4M grant strategy to expand financial inclusion for 2M+ beneficiaries by integrating BISP with Raast, using financial modeling and data analytics to align with donor goals.
- Automated financial reporting with an Excel tracker, aligning expenses with milestones, enhancing transparency, streamlining reporting, and cutting analysis time by 50% via automated queries and Tableau.
- Authored annual progress narratives and presentations with quantitative analysis and insights for 25 public and private sector projects with an outlay of \$20.3 million.
- Managed relationships with 20+ key stakeholders including C-level executives, maintaining 95% satisfaction rate through regular communication and status updates.

Management Trainee, M&E and Special Projects

Aug 2016 – Jan 2018

The Aman Foundation | Karachi, Pakistan

- Monitored project "Subah-e-Kiran", a British Asian Trust funded project, securing MOUs for 100+ female placements, boosting livelihoods by 25% for 70 tracked beneficiaries.
- Designed upskilling surveys and training for 5 factories, increasing technical staff capacity by 20% across 500+ participants.

Coordinator

Feb 2016 – Jul 2016

The Citizens Foundation | Karachi, Pakistan

- Streamlined recruitment of 15+ coaches across 6 schools, tripling program reach for 300+ students
- Enhanced curriculum for TCF College induction, raising student preparedness for 200+ inductees.

CONSULTING ASSIGNMENTS

**Monitoring and Evaluation (M&E) Framework, Khyber Pakhtunkhwa
Planning & Development Department** | Islamabad, Pakistan

Apr 2022 – May 2022

**Theory of Change and Results Framework, SAFER Pakistan
ICIMOD** | Islamabad, Pakistan

Oct 2023

EDUCATION

Master's in Global Policy, Boston University | Boston, US

2018 – 2019

Graduate Certificate in Data Analytics and Policy | Johns Hopkins University, US

Feb 2019 – Dec 2019

Bachelor's in Business Administration, IBA Karachi | Karachi, Pakistan

2011 – 2015

SKILLS AND COMPETENCIES

Strategic Research | Data Analytics | Strategic Planning and Monitoring | Project Management | Work Planning and Budgeting | Impact Reporting and Evaluation | Problem-Solving

TECHNOLOGIES

Python | R | SQL | QGIS | Amazon S3 | Snowflake | Tableau | Notion | Github | ThinkCell

AWARDS AND ACHIEVEMENTS

Graduate Student Researcher, Boston University

2019

Fulbright Scholar

2018 – 2019

USEFP Fellow - Global UGRAD

2014

CERTIFICATIONS

Data Analyst with Python – DataCamp

Dec 2022

Impact Evaluation Methods with Applications – Georgetown University

Aug 2022

Programme Management: A Monitoring and Evaluation Approach – University of Cape Town

May 2022

Bloomberg Market Concepts – Bloomberg LP

Oct 2020